



ARTY FACTS

monthly newsletter to inform and support members

NEXT MEETING DATES :

March 19th, 2020

April 16th, 2020

meeting starts at 10:30

LOCATION:

LAKEVIEW
PRESBYTERIAN
CHURCH

5914 CANAL BOULEVARD,
NEW ORLEANS

If you wish to participate in "Artist of the Month", please arrive at least 15 min. early, and bring a painting which you have completed within the last three years that was not created during a workshop or class.

Board Members: Board Meeting starts at 9:30 a.m.

50/50 drawing with prize money.

**The nominating committee will submit a slate of officers for next year's board at the March meeting. Nominations will also be accepted from the floor.

March demo by:

Cynthia Webb

February's Demo at the Atelier of Carol Peebles:



Carol Peebles drawing a live model in charcoal in the living room of her home, with her beautiful pastel portraits covering the walls behind her.



More pictures from our favorite February events...



Carol Peebles' finished demo in charcoal



Beverly Boulet demonstrates painting a face with palette knives in her second workshop.



Beverly's finished palette knife demo



Participants of Second Palette Knife Painting Workshop holding their first-day's paintings.

President's Report: by Ria Russo, NOAA President

Soooo.....Easter is next. About Easter....Everyone can have a bad hare day and you can expect some body parts to be floppy! " said the Easter Bunny. Other things I learned from the Easter Bunny: Don't put all your eggs in one basket. There's no such thing as too much candy. Some body parts should be floppy. A bonnet can tame even the wildest hare and wear a bonnet when you egg the neighbor's house. If you the bunny laying little brown eggs, don't eat them. It is not Chocolate! The grass is always greener in someone else's basket. Let happy thoughts multiply like rabbits. And especially, [the New Orleans Art Association wishes you and our families a very Happy Easter.](#)

Now to serious stuff! Naturally we had a brief board meeting. I love me some Board Meeting !!! but that is so necessary. We selected the nominating committee for next year's slate of officers. Those members include Wanda McKinney, Beverly Boulet, Gwen Tappin , Brenda Delle, and Laura Saxon. Anyone wishing to serve as an officer is encouraged to contact the committee.

We now have two new members: Bruce Housey and Lawrence "Larry" Frates . Welcome to our group!

Now hear this: our workshops with Beverly made money . WooHoo! We made \$1960.00, just short of \$2000. Of course, anyone wishing to round off that number by donating \$ 40.00 dollars will receive the most cherished of prizes, a hug and kiss from your president. Enticing isn't It? Thank you, Darlene, Beverly, and friends for doing this for us.

No place has been decided on for the National Show . We are still looking and hope you are also. Finding a suitable and agreeable place is a tough job that requires a great deal of time and consideration of others.

Membership fees are due in May, and are considered delinquent as of the September meeting. Mary Beth Machenberg made a great new membership form. She also has a list of those paid/unpaid.

The Pirate's Alley Art Fest is set- the show has been filed with the city. Letters of acceptance will soon go out to our members so that you can procure your special event permit if needed.

- Meet and Greet Cocktail Party- evening of Thursday, March 26.
- Paint Competition- Friday, March 27th, juror Phil Sandusky. The Outdoor Painter's Society has graciously bowed out. So sorry, that sounded like fun.
- Traditional show, Saturday and Sunday, Mar. 28-29, juror Martha Guthrie.
- We have advertising brochures and entry forms available.
- Michelle Eroche updated the website and all of this is on our site. www.noartassoc.org

president's report, continued...

We are hatching another plan to encourage painters from other parts of the state to join up with us in a sharing of talent, creativity, and knowledge. We will keep you posted on our progress. Please pitch in any ideas or possible plans to develop this. Remember this is your association also. I think a 'go to' would be fun as we might travel to other parts of the state to meet enthusiastic painters like us!

Check our Website to notify Michelle Eroche if you wish to hang in **Palmer Park**.

Don't forget the Degas Pastel Society's paint out on April 1st at Longview.

****We had an extraordinary gathering at the Atelier of **Carol Peebles** and the Blue Easel Society, and it was wonderful. We loved every minute of her portrait demo and were amazed at the attention she gave to measuring and detail. What a memorable treat with a lovely hostess. All who went thoroughly enjoyed the day.

We had no Artist of the Month competition for February. Come prepared in March.

Our Artist to demo for the month of March is **Cynthia Webb**. Look her up online and you will know how lucky we are to have her.

Now for the May Luncheon at Ralph's on the Park. Listed below is the menu and options for the entree:

Salad: Baby iceberg wedge, bacon, blue cheese, cherry tomato, chive, red onion, creamy vinaigrette

Entree: (Please choose one)

- Cornmeal Crusted Catfish, cheddar cheese grit cake, green beans, remoulade.
- Pan Seared Chicken, lemon herb sauce, fingerling potatoes, caramelized onion, summer squash

Dessert: Turtle Cheesecake- shortbread crust, chocolate, caramel, candied pecans.

The cost for this fun filled day is \$35. 00 for lunch and of course, no charge for the fun. Please wear your sassiest hat and come ready to party. Send your check to me or give it to me at the next meeting with your choice of entree. See you there. I am in the book! Ana Maria "Ria" Russo, 80067 Woodcock Lane, Bush, La. 70431

HAPPY EASTER EGG HUNTING,

Ria

LOOKING AHEAD

The Pirates' Alley Art Show and Festival is coming up fast:

Thursday, March 26th- Meet and Greet at Spring Fiesta House, 6:30 or 7:00 pm until----

Friday, March 27th- Quick Draw Competition, 10:00 am-12:00pm. Juror-Phil Sandusky. Paintings displayed and available for sale in Pere Antoine Alley from 1:00 – 4:30 pm.

Saturday, March 28th and Sunday, March 29th- Pirates' Alley Art Show, Set up from 8:00-10:00 am. Show from 10:00 am – 6:00 pm. Brass band leads second line parade at 11:00 am. Awards given around noon. Juror-Martha Guthrie.

What to do next:

- Send in your application form and check as soon as possible. **The application deadline has been extended to March 23rd.**
- Look for the acceptance letter in your email inbox. This will be sent to all members, even if you have not yet sent in your application form.
- Go to City Hall for your Special Events Occupational License. Make sure you take:
 - copy of acceptance letter
 - Valid Louisiana ID
 - Previous year's Special Event License if you have oneThe license should not cost you anything if you are on the list of NOAA members.

Preparing for the Show:

You will need the following items:

- Hardware Cloth, approximately 6 x 6 feet (one roll). This can be found at Home Depot or Lowe's.
- Black zip ties to secure the hardware cloth to the fence.
- Your artwork. Be sure it is framed (or gallery wrapped) and wired for hanging.
- Curtain hooks or S-hooks for hanging the artwork on the hardware cloth.
- Clear plastic to cover your art in case of rain or bad weather. Clear shower curtains work well.
- Warm clothing, a hat, a chair or two, water and/or beverages of your choice, snacks.
- Cart or helpful people to transport your stuff to the alley.
- A chip reader! (Please read the following page...)

This year we are allowing a print rack and prints, as long as they are signed, numbered, and clearly marked as prints. Only original work is allowed to hang on the fence.

We ask that if you sign up for the Pirate's Alley Show, you commit to attending both days, even if there is a potential for inclement weather.

Lessons Learned the Hard Way:

So, funny story... Oh, wait. It wasn't funny at all.

You may have heard about all businesses being required by law to switch over to a chip reader to enhance security for credit cards.

Perhaps you thought, as I did, that it didn't really matter, since you could still swipe the cards with your card reader and you don't use it very often anyway.

Unfortunately, this is not the case. Almost two months! after a sales transaction was completed at an art show, I received this email from my square account. I was given no chance to respond to the dispute or contact the buyer in any way.

A cardholder has disputed a payment you processed on December 07, 2019. They've filed a claim with their bank and their bank has notified us that this is an EMV payment dispute, which means this payment was processed in a way that isn't compliant with credit card companies' security guidelines (swiping a chip card when it should have been dipped into a chip reader).

Dispute Reason: **EMV liability shift**

You: Your linked bank account will be immediately debited for the amount of \$65.00 if these funds are not available in your Square balance.

Square: The banks don't give us any rights to challenge this claim because it didn't comply with their guidelines. Unfortunately, federal privacy regulations also prevent us from giving you the cardholder's contact info. Check out our page on the [EMV Liability Shift](#).

The Bank: To minimize fraud, bank regulations transfer liability to merchants that swipe chip cards when they should have been inserted into a chip reader. These regulations apply to all card processors.

Sincerely,

The Dispute Resolutions Team

The Lessons:

- **Purchase a chip reader before your next art show.**
- **Never swipe a card with a chip, they must be dipped in the chip reader.**
- **Even if a buyer seems genuinely nice, he could be a scam artist (or very forgetful about his purchases?)**

I still have no idea why this transaction was disputed by the buyer, but he now has a free framed print, and I am thankful that it was not a more expensive original. Hopefully after reading this, you won't have to learn this the hard way too.

-Mary Beth M.

MONTHLY NEWSLETTER

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