

ARTY FACTS

monthly newsletter to inform and support members

NEXT MEETING: September 17th, 2020

Due to ongoing Corona Virus concerns and protocols, we have chosen not to meet in person. Our September meeting will be a virtual meeting via **Zoom.

Meeting begins at 10:30 a.m. You will be able to sign in at **10:00 am** if you would like to chat or work out any technical glitches before the meeting starts. (Board Members: Board Meeting TBA)

LOCATION:

Your own home

HOW IT WORKS:

Look for an email inviting you to the Zoom meeting. There will be a link for you to enter the meeting. If you do not have Zoom installed yet, there will also be a link either in the email or when you click "join the meeting" to install the app. You should be able to install it quickly from the link without having to create your own account. Tip: If you are new to Zoom, come early or attend a practice session (page 3).

ARTIST OF THE MONTH:

If you would like to participate in Artist of the Month for September, you can **email a small JPG image** of your artwork to Linda Hart at <u>Ir.nicama@gmail.com</u> by Tuesday, September 15th. Or, if you prefer, you can either **hold the artwork up** to your camera during the meeting, **or screen share your file**.

AND MORE:

We will be welcoming our new NOAA board members and officers during the meeting. Feel free to dress up in your favorite hat or fun mask and treat yourself to coffee or mimosas! **See page 3 for details about upcoming practice Zoom sessions.**



President's Report:

by Linda Hart, NOAA President

Feeling disconnected these days?

Watch your email for an invitation to our September 17 Zoom meeting!

It's hard to believe it's been so long since we've seen each other in person, but our September event will be an opportunity to do some virtual visiting and officer installation. Please reach out if you need Zoom practice, or can help members learn it so our meeting will run more smoothly. We'll be having two practice Zoom sessions for tech "newbies."

At the meeting, wear a fun hat and/or mask. Please see page 1 for Artist of the Month.

Let's share our thoughts and expertise when we meet to help our association thrive during these challenging times. Are you interested in socially distanced outdoor meetups? Virtual art shows? Online demonstrations and/or workshops? Please express your ideas and help make them happen.

It's been a challenge to stay artistically balanced when we're accustomed to mingling at meetings, classes, workshops, galleries, and museums. However, artists are now connecting online with people from all over the world. I draw and paint at virtual art sessions often, and find them enormously helpful in keeping that creative spark alive. After things settle down, those who can't make in-person meetings due to illness, car trouble, or just being away can still join us remotely. So there's a bright side to this disruption.

Many of us have been cranking out art from our studios and the outdoors. In addition to showing it on Facebook or at our Zoom meeting, how about sending our fabulous webmaster Michelle Eroche (michelle.eroche@yahoo.com) a low-resolution JPG of your recent work and/or a link to your art website? Let's share our creativity online at noartassoc.org.

~Linda

*Best wishes for a sweet and happy new year to our Jewish members.

NEW ORLEANS ART ASSOCIATION



Looking Ahead:

Upcoming Practice Zoom Sessions (invitations will be sent to all members, just click the link at the start time if you want to join the session)

- Tuesday, September 8th from 5:00 to 5:40 pm. Early Cocktail Hour Zoom Practice with Mary Beth Machenberg. Learn Zoom navigation basics, screen sharing, etc.
- Monday, September 14th at 9:30 am. Coffee Hour with Linda Hart. Practice more Zoom fundamentals and get your questions answered before the general meeting.
- Anyone who would like more practice or social interaction is welcome to contact us to add additional practice sessions, or set up your own and invite your friends!

Don't forget to pay your annual \$30 membership fee if you haven't already done so.

If you would like the Members Yearbook mailed to you, add \$2.00

If you would like mailed copies of the newsletters, add \$5.00.

Dues can either be paid by check made out to NOAA and mailed to:

NOAA c/o Mary Beth Machenberg 2104 Daniels Rd. Terrytown, LA 70056

or paid through our PayPal account, to noartassoc@yahoo.com.

*Signature Members must keep their membership current in order to retain signature status.



Tips for Finding Great Online Workshops:

So... Many of us have had to learn new technological skills, such as video conferencing. Whether you are embracing these changes, or being dragged into them kicking and screaming, they open up some exciting new possibilities.

For example, online workshops!

Traditional in-person workshops are often expensive and difficult to travel to or to fit into our busy schedules. But now many of your favorite artists are offering their workshops online.

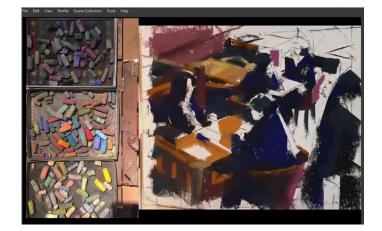
Bonuses: We can learn from the comfort of our own homes, and there is often a reduction in cost. Also, no travel expenses, and there is not a bad seat in the house for watching the artist's demos.

Finding Workshops:

- Write a list of the artists you most admire, and visit their websites to see if they are offering virtual workshops this year.
- Check the websites of prominent art societies and associations for your medium. They often have links to workshops.
- Look for the art centers who held regular in-person workshops to see what they are now offering. Two good ones are <u>https://sedonaartcenter.org</u>, and <u>https://winslowartcenter.com</u>.
- Pay attention to what the your artist friends or mentors are posting on social media. They might mention some great upcoming opportunities.

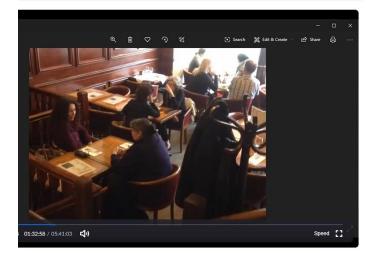
Desmond O'Hagan

Online Workshop, May 2020



Desmond's Zoom Demo in progress

Desmond O'Hagan - Capturing Light workshop - Recording 1 - Shared screen with speaker view



Desmond's Reference Photo

(photos from workshop hosted by Winslow Art Center)

MONTHLY NEWSLETTER

P.O. Box 13545 New Orleans, Louisiana 70185-3545

5