



NEW ORLEANS ART ASSOCIATION AIMS AND OBJECTIVES

To encourage and develop a more vital interest in and understanding of art.

To assist members and local artists by exhibiting and publicizing their work in a dignified manner, thus encouraging sales.

To acquire a collection of paintings intended as an eventual gift to the people of the Greater New Orleans area. These works of art will be on loan to public schools and buildings in the community.

To present cash prizes in competitive shows held by other local organizations.

To offer scholarships to talented and serious students of the arts.

To provide members with exhibitions, lectures, demonstrations, art films, workshops and private tours.

The New Orleans Art Association is a non-profit 501 (c)(3) organization open to artists or art lovers over the age of 18.

HISTORY OF THE NEW ORLEANS ART ASSOCIATION

An art group known as the "Art Association Guild" was founded on October 13, 1952 to support the work of its parent group, the Art Association of New Orleans, which dates back to 1887. By 1907, the Art Association of New Orleans' annual exhibit attracted artists whose works are now coveted by prominent museums and collectors. Claude Monet, Childe Hassam, Winslow Homer, Mary Cassatt, George Luks, Robert Henri and other world renowned artists entered these competitions.

When Delgado Museum opened in 1911, the original Art Association was not only instrumental in acquiring fine works for the collections, but also holding exhibitions. Isaac Delgado created the Artists' Biennial, which was continued by the Museum (now called the New Orleans Museum of Art). The Art Association Guild is now called the New Orleans Art Association, and has held twenty-three national or international art exhibitions.

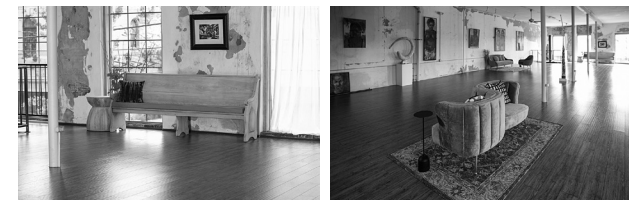
THE BUILDING WILL HOST THE



NEW ORLEANS ART ASSOCIATION

24th NATIONAL ART SHOW

October 2023



Company Name:

Address:

Phone:

Email:

Indicate Sponsorship Level:

Yellow Ochre _____

Ultramarine Blue _____

Alizarin Crimson _____

Viridian Green _____

Purple Lake _____

Burnt Sienna _____

**Please submit check payable to
New Orleans Art Association to:**

New Orleans Art Association
c/o Linda Hart
PO Box 13545
New Orleans, LA 70185-3545

SPONSORSHIP LEVELS

YELLOW OCHRE \$1500 +

Catalog Sponsor: Name on cover of art show catalog, promotion in social media, premier listing in program, 5 copies of catalog and *s/n art print.

ULTRAMARINE BLUE \$1000-\$1499

½ page ad in catalog, promotion in program and social media, 3 copies of catalog and a s/n art print.

ALIZARIN CRIMSON \$500-\$999

¼ page ad in catalog, promotion in program and social media, and a s/n art print.

VIRIDIAN GREEN

Purchase Award \$500 +

Acknowledgment in catalog and program, and select from eligible original art.

PURPLE LAKE \$100-\$499

Acknowledgment in catalog and program.

BURNT SIENNA In Kind Donation

Merchandise/art supply prize award, wine, or food for reception /logo in catalog, name of prize in awards listings, promotion in social media.

*Signed and Numbered by NOAA Artist



WHY ART? WHY ME?

For millenia, humans have depicted their world through art. National exhibitions such as this bring out the “best of the best” in art, and NOAA is committed to sharing this experience with you and the greater New Orleans community.

As a business owner, you have the opportunity to “give back” to the community that supports you. What better contribution than by supporting the Arts in such a unique way?

We wish you continued success in your business endeavors and thank you for your consideration in supporting the New Orleans Art Association National Exhibit.

WHY? BECAUSE YOU CAN!

*Eyes are the window to the soul...
Art is the window to the spirit.*

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non-profit 501(c) (3) organization**

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24th NATIONAL ART SHOW
OCTOBER 7 - NOVEMBER 4, 2023**